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January 28, 2003 Mike Lindley
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
MARK R. DUCHOW

Serial No.: 09/682,876

Filed: October 26, 2001

For: SYSTEM AND METHOD FOR
PROVIDING ELECTRONIC VOUCHERS

Group Art Unit: 3622

FEB 07 2003

Examiner: James W. Myhre

GROUP 3600

Atty. Dkt. No.: 05012.0003.CNUS01

AMENDMENT AND RESPONSE AFTER FINAL REJECTION

Box: AF
Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

~~In~~ response to the Final Office Action dated January 15, 2003, Applicant respectfully requests reconsideration and allowance of the above-identified application on the basis of the following amendments and remarks.

IN THE CLAIMS:

38. (Amended) A method of providing a purchasing incentive to a buyer over a computer network, comprising:

receiving buyer information over the computer network;
determining a geographic location of the buyer based on the buyer information;
selecting a reseller having a producer-assigned territory covering the geographic location of the buyer; and